Wednesday, 4 July

8:30 Registration and Continental Breakfast (Waterside 2)

9:45 Opening Remarks by Jane Roscoe, Pro Vice-Chancellor & Executive Dean, Arts, Creative Industries, and Education, UWE Bristol

11:20 Coffee Break (Waterside 2)

11:40 Modelling, Constructing & Disrupting the Creative Economy
- The Wrong Model: Why governments do not understand the Creative Industries, Robert Hewison, Independent Scholar
- Contributing to the creative economy: imaginary universites and the creative sector, Simon Morton, UWE Bristol
- Disrupting universities in the creative economy: Crowded ecologies, quasipublic places and third space, Rachel Granger, Leicester Castle Business School

Chair: Jon Dovey, UWE Bristol

Roundtable: Local, Global, Crap or Creative? Charting a Course to Creativity
- Dan Ashton, University of Southampton
- Toby Bennett, Solent University
- Louie Coghill, Associate Director, Arts and Culture, University of Southampton
- James Gough, Director, Southampton Cultural Development Trust
- Ronda Goodall-Pryde, Freelance consultant
- Matt Salvage, Director, SoCo Music
- Susanna Edwards, Freelance researcher, Illustrator and educator

Universities: Pipelines for Creative Placemaking?
- Glaziers’ School of Art and the City Creative Ecologies, Helen Kendall, Glasgow School of Art
- Co-creating knowledge of creative industries: A case study of creative industries education in Hong Kong, Vicky Ho, Open University of Hong Kong
- Grow what? And for whom? Helen Hughes, UWE Bristol

Chair: Nicole Foster, UWE Bristol

13:00 Lunch (Waterside 2 and 3)

14:00 Creative Fuse North East: Collaboration in Recasting the Third Mission
- Creating meaningful communications for cross-sector collaboration, Rebecca Prescott, Newcastle University
- Co-Producing Innovation in the Dressed Tees Valley, Sam Murray and Paul Stewart, Teesside University
- Students as active catalysts for innovation within collaborations between universities and the creative sector, Kate Lampaft Adby (presenting), Mark Bailey, Manos Chatzakis, Josh Hornby, Nick Spencer and Nate Sterling, Northumbria University
- ‘Cultural Hubs’ in the North East: An innovative approach for universities to engage and support creative SMEs, Alastair Brown and Ladam Cochesh, Durham University

Roundtable: Understanding the Landscape - Lessons from Glasgow
- Ken Neil, Deputy Director, Glasgow School of Art
- Scott Parsons, Director of Strategy and Marketing, Glasgow School of Art
- Lynn –Sayers McFattie, Programme Director, Innovation School, Glasgow School of Art
- Helen Kendrick, Creative Economy Fellow, Glasgow School of Art

Co-Creating the Creative City
- CITIESlab: Where the City is the Classroom, Jon Pengelly, Gray’s School of Art, Robert Gordon University
- Co-Production, Creative Placemaking and Possibility in the NEHub City, Nicole Foster, UWE Bristol
- Mind the Gaps, Alaina Lapcork Burns, Independent Designer

Chair: Dave Green, UWE Bristol

15:20 Coffee Break (Waterside 2)

15:40 Keynote: University as Übungstraum: Notes on the Creative Transformation of Higher Education
- Sebastian Olma, Avans University of Applied Sciences (Cinema 3)

Chair: Jane Roscoe, Pro Vice-Chancellor & Executive Dean, Arts, Creative Industries, and Education, UWE Bristol

17:30 Drinks Reception at Pervasive Media Studio, Watershed

Thursday, 5 July

8:30 Continental Breakfast (Waterside 2)

9:00 Keynote Panel: Insurgency & Smuggling: the contradictory dynamics of cultural innovation (Cinema 3)
- Claire Doburty, Director, Amalilla, Jon Dorey, Professor of Screen Media, University of East London, and Clare Hodkinson, Creative Director, Watershed

10:20 Coffee Break (Waterside 2)

10:35 University Futures
- The new face of university research centres as local anchors and intermediaries in the creative and cultural economy: The case of Queen Mary University of London, Tarek Vianini, Queen Mary University of London (presenting), Morag Sliech and Andrea Piza
- Privatizing Creativity? The role of the university in keeping creativity public, Ol Mouled, Royal Holloway, University of London
- Recovering Innovation, Patrick Cregan, UWE Bristol

Chair: Simon Morton, UWE Bristol

12:00 The Hidden Story: Evaluation and Measurement of Cultural Impact
- Jon Dorey, Professor of Screen Media, UWE Bristol
- Lisa Moonen, Pro Vice-Chancellor, Research and Knowledge Exchange, University of East London
- Alex Williams, Associate Dean Enterprise, Kingston University
- Jeremy Peters, University of Cambridge Judge Business School

Chair: Andrew Spicer, UWE Bristol

The Distributed University
- A view from the edge: changing approaches to university and cultural sector collaborations, Rachael Pattinson, Newcastle University and Seven Stories: The National Centre for Children’s Books
- Dementia Greed: working together to build a dementia innovation ecology Tim Sainsbury, UWE Bristol
- Playful responses for serious problems, Marcus Willeck (presenting), University of the Arts London and Dr. Cameron McAllister, University of Western Sydney

Chair: George Lovesmith, UWE Bristol

13:15 Lunch (Waterside 2 and 3)

14:00 Creative Collaboration in Policy & Practice
- Kynle Hewlett, Research Associate, King’s College London
- Kate Donston, Research and Education Manager, King’s College London
- Luke Dickens, Lecturer in Urban Futures, King’s College London
- Meg Peterson, HE engagement and research, Battersea Arts Centre

Roundtable: Working at the Edges of the Future University
- Phil/Early Career Roundtable
- Abdul Alghamam, PhD candidate, University of St Andrews
- Sophie Bishop, PhD candidate, University of East London
- Lauren England, PhD candidate, King’s College London
- Becca Rose Glaucicki, Senior Lecturer, UWE

Workshop: Feral Business
- Facilitated by Teresa Dillon, UWE and Kate Rich, Independent Artist/UWE Bristol

This workshop draws on the ongoing Feral Business Research Network (FBRN), which brings together radical thinkers and practitioners who work with ‘business’ as a medium for artistic enquiry. The workshop invites participants to learn about this approach as well as comment, feedback and share their views on the existing body of terms, methods and examples, which FBRN has collated to date.

15:15 Coffee Break (Waterside 2)

15:30 Closing Keynote: New Collaborations, Same Exclusions? (Cinema 3)
- Keri Facer, University of Bristol, Edson Burton, Independent Writer, Historian, Curator & Lisa Mooney, University of East London

Chair: Zatara Ash-Harper, Watershed
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Coffee Break (Waterside 2)

11:40
Modelling, Constructing & Disrupting the Creative Economy

Cinema 3

Roundtable: Local, Global, Crap or Creative? Charting a Course to Creativity
- Dan Ashton, University of Southampton
- Toby Bennett, Solent University
- Louise Croyd, Associate Director, Arts and Culture, University of Southampton
- James Gough, Director, Southampton Cultural Development Trust
- Ronda Gershon-Preyde, Freelance consultant
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- Glasgow School of Art and the City Creative Ecologies, Helen Kendrick, Glasgow School of Art
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- Grow what? And for whom? Eben Hughes, UWE Bristol

Chair: Jon Dovey, UWE Bristol

13:00
Lunch (Waterside 2 and 3)

14:00
Creative Fuse North East: Collaboration in Recasting the Third Mission

Co-Producing Innovation in the Desolved Tees Valley, Sam Murray and Paul Stewart, Teesside University

Students as active catalysts for innovation within collaborations between universities and the creative sector, Kate Lampitt Adye (presentor), Mark Bailey, Marcus Chatzakis, Josh Hornby, Nick Spencer and Nate Sterling, Northumbria University

‘Cultural Hubs’ in the North East: An innovative approach for universities to engage and support creative SMEs, Alistair Brown and Ladan Beighton, Teesside University

CITYLAB: where the City is the Classroom, Jon Dovey, Professor of Screen Media, UWE Bristol

Co-Production, Creative Placemaking and Possibility in the North East City, Helen Kendrick, Creative Economy Fellow, Glasgow School of Art

Chair: Dave Green, UWE Bristol

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Coffee Break (Waterside 3)

15:40
Keynote: University as Übungstrum: Notes on the Creative Transformation of Higher Education

Sebastian Olma, Avans University of Applied Sciences (Cinema 3)

Chair: Jane Roscoe, Pro Vice Chancellor & Executive Dean, Arts, Creative Industries, and Education, UWE Bristol

17:30 - 18:30
Drinks Reception at Pervasive Media Studio, Watershed

19:00
Dinner (Battersea Arts Centre)

Thursday, 5 July

8:30
Continental Breakfast (Waterside 2)

9:00
Keynote Panel: Insurgency & Smuggling: the contradictory dynamics of cultural innovation (Cinema 3)

Claire Doberty, Director, Amstel, Jon Dovey, Professor of Screen Media, UWE Bristol, and Clare Reddington, Creative Director, Watershed

10:20
Coffee Break (Waterside 2)

10:35
University Futures

Cinema 3

The new face of university research centres as local anchors and intermediaries in the creative and cultural economy: The case of Queen Mary University of London, Taneek Viniati, Queen Mary University of London (presenting), Morag Sliaich and Andrea Piza

Privatizing Creativity? The role of the university in keeping creativity public, OE Mould, Royal Holloway, University of London

Recovering Innovation, Patrick Cregan, UWE Bristol

Chair: Jon Dovey, UWE Bristol

12:00
Lunch (Waterside 2 and 3)

13:15
Creative Collaboration in Policy & Practice

Cinema 2

Roundtable: Working at the Edges of the Future University
- Phil/Eary Career Roundtable
- Abdel Alghamian, PhD candidate, University of St Andrews
- Sophi Bishop, PhD candidate, University of East London
- Lauren England, PhD candidate, King’s College London
- Becca Rose Głowacki, Senior Lecturer, UWE

Chair: Zahira Ah-Sh-Harper, Watershed

14:00
Creative Policy in the Devolved Tees Valley

Cinema 3

Building for creativity – Places, spaces, educating and collaborating, Martin Bozette and Ian Emtick, Welsh Government

Creating labour and creative cities in a crisis of social reproduction, Harry Pitts, University of Bristol

Business for artists: a theoretical rationale for the Feral MBA, Kate Rich, Independent Artist/ UWE Bristol

Creative Fuse: Responding to the Digital Policy Agenda, Suey O’Hara, Sunderland University

Place making, the University and its Community: Examining the Value of Teesdale University Partnerships in Reproduction and Place Making, Natasha Vull, Teesdale University, and James Brightman, Tees Valley Arts/Teesdale University

Chair: Sam Moreton, UWE Bristol

15:30
Closing Keynote: New Collaborations, Same Exclusions? (Cinema 3)

Keri Faer, University of Bristol, Edson Burton, Independent Writer, Historian, Curator & Lisa Mooney, University of East London

Chair: Jane Roscoe, Pro Vice Chancellor & Executive Dean, Arts, Creative Industries, and Education, UWE Bristol